

North Ashrose Merinos May 2009

Welcome to the re-launch and new look website of
www.northashrose.com.au



Diary dates 2009

Bendigo Show 18th July 2009

Adelaide Ram Sale Friday 11th September 2009

On Property Ram Sale Wednesday 23rd September 2009



North Ashrose Success at South Australian Merino Field Days
Pictured Tom & Matt Ashby holding the Champion Pair which will
represent South Australia for National Championship
at Bendigo in July 2009

NORTH ASHROSE MERINOS
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North Ashrose

The Ashby Family has a long history of breeding Stud Merinos, dating back to the early 1900's. The Stud, at Hallett was originally known as Ashrose, and was named after Mary Pluckrose, the wife of W.B. Ashby, who founded the stud in 1910. After a Family restructure in 1996, Graham, Tom & Matt founded North Ashrose as we know it today. Situated centrally between Spalding and Gulnare in a 18 inch rainfall area. From a Collinsville blood base the stud has a solid



background of structural soundness and constitution within the ewe flock, their five year micron average being 20.9. North Ashrose has achieved many outstanding and well documented show and sale accolades over the years, but no achievements greater than the performance and success of their Merino Stud bloodline experienced by clients, both stud & commercial within the Merino industry. North Ashrose clients report consistently high returns for their quality wool clip, plus having reputable livestock sales. North Ashrose breeding program is ever evolving with continual assessment and evaluation of market trends as well as breeding technology. The flock is moving forward ensuring clients are securing and selecting from sheep for the future. These sheep are sound in confirmation have improving carcass and meat traits along with quality well nourished fibre while maintaining fleece weight on a plain-bodied merino.

This consistent breeding has been evident throughout 2008, particularly at the Royal Adelaide Show in 2008 winning the fibre meat plus highest average score for a group of three rams showing depth & quality of breeding. Other highlights in 2008 were the Adelaide Ram Sale where North Ashrose offered & sold 9 rams to \$11,500 and averaged \$6100. The top price Merino Ram was sold to Rayhuao Merino Stud, Argentina. The On property sale was held in September 2008 with 150 Merino & Poll Merino Rams offered & sold to a top of \$4600 for a Poll Merino Ram sold to Rosehill Merinos, St George Queensland. The average was \$1275 with a total clearance of rams sold.

North Ashrose is continually striving for excellence and firmly believe in their solid foundations and integrity, service and reputation with their clients. The purchase of Old North Bungaree in November 2007, North Ashrose has consolidated and extended all areas of the sheep enterprise on this reliable holding in the Mid-North.

In April 2009, Tom Ashby was elected as National President of the Australian Stud Merino Breeders Association and was also elected on the committee of the National Wool Poll Panel. Working in partnership with key stakeholders on issues and trends within the Merino industry to secure a better future for all.

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Testimonials

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"North Ashrose rams come with outstanding growth, quality of wool, and a bright white fleece suited to our Sheringa limestone country."

M.R. & J.A. Wandel. Sheringa. S.A.

"We purchase North Ashrose rams annually. They have depth of breeding which produce excellent lambs, premium wool and achieve top stock sales." Phil Hyde.

B.S. Hyde & Son. Greenpatch. S.A.

"We have been using North Ashrose merino and poll merino sires for 18 years and in this time we have seen many different seasons, from severe droughts to floods. The large robust frames, and bulky fleeces and sound constitution of the North Ashrose bloodline have enabled us to breed animals that can cope with every extreme Western Queensland has to offer and yet still meet or exceed our expectations."

David Elliot. Belmont Station. Winton. QLD.

"The Glen Holme stud at Manoora first bought a ram from the Ashby family's Ashrose stud in 1954, and since 1978 there has been continuous genetic influence from the Ashby flock now known as North Ashrose."

"The large framed, uncomplicated sheep with high quality white wools are important for the Kelly family's Glen Holme stud and commercial flocks and their ram clients from the Mid North and Mallee regions of S.A."

Allen Kelly. Glen Holme. Manoora S.A.

"The North Ashrose sheep cut a lot of good quality wool, the wool makes good money, and there's good demand for the surplus sheep in the saleyards. People look for North Ashrose sheep - they've got a bit of grunt about them and can still produce a good fleece when the season gets tough."

"We also get good backup service from the Ashbys - Graham, Tom & Matt are all very passionate about the Merino industry. They class our sheep annually, go through the rams, give us fantastic support, look after us well."

Sandy Martin. Baratta Station. S.A.